



165 Commerce St., PO Box 2189, McCall, ID 83638 (208)634-5559 fax (208)634-5569

Minimum Advertised Price Policy

Effective date: Jan 1, 2021

Tekin, Inc, recognizes that Dealers and Resellers have a significant investment in supporting the products they sell. Tekin understands this investment and is establishing a Minimum Advertised Price “MAP” policy to support our Resellers.

This MAP policy is meant to protect brand value. This MAP policy acknowledges that Tekin products are considered top quality and performance, and come with after sales support and customer service. This Map policy is adopted for the benefit of all Distributors, Dealers and Resellers and will be uniformly enforced.

MAP price list is available here: <https://www.teamtekin.com/dealers.html>

Policy

Resellers must advertise Tekin products at or above MAP.

MAP pricing is shown on our price list and available in the link above.

MAP is in USD and can be converted to any currency on the date of advertisement per www.oanda.com

Map policy applies only to advertised prices. Resellers, Distributors and Dealers are free to sell Tekin products for any price.

Definitions and examples

Advertising means any advertising through all sales channels including all online listings, printed materials, catalogues, flyers, business to consumer materials, email communications, website, 3rd party marketplaces and auction sites.

Price with ‘strike through’ is not considered in compliance.

Any discounts, coupons, rebates or other promotions may not result a final price of less than MAP.

Tekin products must be clearly excluded from any order total discounts.

Any bundles of products must be equal or higher than the total of the MAP prices.



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Failure to Comply

Any reseller found marketing Tekin products in violation of this policy will be notified of the violation and given 14 days to make changes. Any reseller in violation after 14 days from first notification will result in restriction of product availability until violation is removed. If still in violation after 45 days a permanent restriction of product availability will be enforced.

Policy Modifications

No representative of Tekin is authorized to discuss this MAP policy verbally. Tekin reserves the right to modify or suspend the MAP policy in whole or in part at any time. It shall be the resellers responsibility to be aware of current MAP policy.

Questions about this policy can be sent via email to Sales@teamtekin.com

Or by mail to:

Tekin, Inc.
Attn: MAP
PO Box 2189
McCall, ID 83638